

# SIERRA MADRE NEWS.

VOL. I SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, THURSDAY, OCTOBER 11, 1906. NO. 1

## Church Notices

**FIRST CONGREGATIONAL CHURCH**  
Sunday School, 10 a.m. Morning Service, 11 a.m. Christian Endeavor, 6:45 p.m. Evening Service, 7:30 p.m. Prayer Meeting, Wednesday, 7:30 p.m. Strangers are cordially welcome.  
JAMES M. CAMPBELL, D. D., Pastor.

**CHURCH OF THE ASCENSION (Episcopal)** Morning Prayer and Sermon, 11 a.m. Sunday School, 9:45 a.m. Evening Service, 7:30 p.m. Celebration of Holy Communion, First Sunday in month, 11 a.m., Third Sunday in month, 7:30 a.m., Saints' and Fast Days, 10 a.m.  
REV. CHAS. E. BENTHAM, Rector.

## Public Library

OFFICERS: J. G. Blumer, president; W. S. Andrews, vice-president; Miss Lydia Webster, secretary; John J. Hart, treasurer; J. J. Graham, auditor.

There are over 2300 books in the Library, and the Reading Room table is supplied with the leading magazines and periodicals.

Membership in the Association is open to any person of full age, on paying an annual subscription of two dollars, or a single Life subscription of twenty-five dollars.

A monthly subscription of twenty-five cents entitles the subscriber to the use of the Library but does not qualify such subscriber as a member of the Association.

The Library is open five times each week, viz: On Monday, Wednesday, and Saturday afternoons from 3 till 5, and on Tuesday and Friday evenings from 7 till 9.

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## TIME TABLE

### Pacific Electric Railway

Lv. Los Angeles	Lv. Sierra Madre
6 05 a.m.	6 15 a.m.
6 45 e	7 00
7 10	7 47 e
8 10	8 15
9 10	9 15
10 10	10 15
11 10	11 15
12 10 p.m.	12 15 p.m.
1 10	1 15
1 45 e	2 15
2 10	2 47 e
3 10	3 15
4 10	4 15
5 10	5 15
6 10	6 15
8 10	7 05
9 15	9 15

Combination express and passenger service

## BY WAY OF INTRODUCTION

With this issue the SIERRA MADRE NEWS makes its initial appearance. The editor does not believe that any apology needs to be offered for its coming. The need for a local newspaper is felt in every town and up to the present this need has not been supplied in Sierra Madre. Such a paper plays a very large part in the upbuilding of a place and is a means of bringing the population together as a unit in public spirit and pride.

The SIERRA MADRE NEWS is here to stay. We intend to make it such a paper that every resident of Sierra Madre will feel that it cannot be done without. This issue is in a way a sample edition. We have made no effort to secure subscriptions for the paper as yet, preferring to show our fellow-townpeople what kind of a paper they are going to have before asking anything of them. But now it is before you for your inspection. It is our aim to make each succeeding issue better. All the news of happenings in Sierra Madre or vicinity will be faithfully recorded, the goings and comings of your neighbors, news of the Trail, and all the sundry little bits of intelligence that you like to read and know. And while we shall seek to publish all the news obtainable we will draw the line at that which savors of mere gossip, so that you will be able to say "it is so because I read it in the NEWS."

We invite you to send us any items that you feel are of general interest, and our columns will be open for the expression of your opinion on matters of public concern.

No attempt will be made to publish news from outside places, except in cases when Sierra Madre may be concerned. In the editorial space matters of local and general interest will be discussed, from the editor's standpoint, of course. We do not expect that you will always agree with our sentiments, for we all know that one of the impossible things in this world is to please everybody. So the editor will say what he thinks and if perchance he don't say exactly what you would like just come down to the office and we'll have a friendly discussion of the matter.

Maybe you will be able to convert him to your way of thinking but if not you must concede to him the right to hold his own opinions.

In addition we expect to publish from time to time, such reading matter as will be interesting for you in the evening hour, and items especially for the help of the busy housewife.

The NEWS will work for SIERRA MADRE. It is published in SIERRA MADRE, by those who believe SIERRA MADRE to be the prettiest and best spot in Southern California. We are going to say SIERRA MADRE and keep saying SIERRA MADRE and keep booming SIERRA MADRE first, last, and all the time.

The price of the paper is \$1.50 a year, the usual price for a local weekly. We offer no premiums or other inducements to get your subscription, but we do agree to give the worth of your money. Thursday is the day of issue. If you like the paper, and the policy outlined above, come around and tell us, and we will use the time which otherwise we must use to look you up, in improving the paper.

We have installed a strictly up to date Job and Newspaper plant where we have every facility for turning out the finest kind of work. Every piece of our equipment is new and of the best. We extend a most cordial invitation to you to come and get acquainted with us. If you do not already know where we are located, just come down on Esperanza Ave. next door to the residence of Mr. S. R. G. Twycross and you will see the place.

## SOME WORDS FROM OTHERS

I am asked to say something in favor of the establishment of a weekly newspaper in Sierra Madre. I am told that the intending publisher proposes to bring out the first copy of the SIERRA MADRE NEWS, before seeking for a subscription, or canvassing for an advertisement. I understand that he seeks no subsidy, but simply asks for "a fair field and no favor" for what he looks upon as a good business investment that will pay its own way. Under such conditions I certainly think the enterprise should be encouraged.

During the last nine months the population of Sierra Madre has

largely increased and is still increasing. A non-partizan local paper which besides attending to the necessary chroniclings of the happenings of the place, will also be the constant and persistent advocate of good government, civic improvements, and all that pertains thereto, can be of great service to a growing community.

J. G. Blumer.

I think Sierra Madre should have a paper, all her own, a weekly visitor to send to our friends all over the world. It is a great help to have a few lines in a Los Angeles Daily once or twice a week; how much more to have a paper full of Sierra Madre, telling of its lovely location, its wonderful growth, its pure mountain water, its electric car service, electric lights, expensive homes, cultured inhabitants, and above all, its great future.

S. R. G. Twycross.

I am very glad to hear that we are to have a paper of our own instead of having it printed in another town as were the other papers that have been started before. I am very sure that Mr. Cowles ought to be well supported by the people of Sierra Madre, and wish him every success in his new venture.

R. H. Mackerras

Welcome, thrice welcome! to the SIERRA MADRE NEWS. It is what many of us have been looking for, and it is certainly been born at the psychological moment. At a time when, judging from the absence of all reference to Sierra Madre in the Los Angeles Dailies, one might be led to believe that our beautiful foothill town had been blotted from the map, we have reason to rejoice in having a paper of our very own. That it will receive the hearty support of our citizens goes without saying. As a medium for the dissemination of local news and for promoting community interest and effort it will be simply invaluable. It ought also to be largely used as an advertising agency for the benefit of those who are without who do not happen to know the advantages and possibilities of Sierra Madre as a place to live in. The name of Mr. R. T. Twycross, proprietor, is well known to all, and will be cordially received with surprise, dignity, and the best of wishes.



## JOTTINGS HERE AND THERE

A neighboring town claims the title, "the Gem of the Foothills." That is alright so long as Sierra Madre is accorded the title, "the Gem of the San Gabriel Valley."

The enrollment in the public school has passed the 100 mark and is still increasing.

The addition to the residence of Mrs. G. B. Eddie was finished last week.

The underground swell of a tidal wave of prosperity and enlargement is already beginning to be felt. Our winter visitors are coming in and according to present indications house room and tent room will soon be at a premium.

E. F. Buhles, formerly of Huntington Park is building a two story residence on Laurel Avenue.

Lewis Thwaites and wife have come from Santa Barbara to make their home here and are living on Esperanza Ave. near Hermosa. Mr. Thwaites is a member of the Incorporated Society of Musicians and fellow of the Royal Academy of Music. He comes to take charge of the organ and music of the Episcopal Church. He will also be open for engagement as an instructor in piano or organ.

Col. John Sobieski was the guest of Rev. J. M. Campbell last week. The Colonel is in the direct line of descent from King John Sobieski, the famous warrior king of Poland. It will be a matter of interest to our citizens to know that he will give his lecture on "The Rise and Fall of the Polish Republic" in Sierra Madre, sometime in the near future.

M. G. Smith hopes to have his new hotel ready for business by the first of the month. There will be eighteen rooms, with bath accommodations and a public dining room. The barber shop now located on the other side of the street will occupy commodious quarters in the new building.

The wiring of the Episcopal Church for electric lights has been completed, and as soon as the current is turned on the regular evening services will be resumed.

The new residence of F. A. Parker, a prominent banker of Long Beach, has been completed. It is on the corner of La Belle Ave. and Mt. Trail. Mr. Parker will come here in a week or so to make his home for the winter.

## FIRE INSURANCE

Insurance that Insures

**W. S. ANDREWS**

Rev. James M. Campbell and wife, with Mr. George Humphries, are attending the Congregational State Association which meets this week at Claremont. One of the matters brought up at that meeting is the federation of the Baptists, Congregationalists and Disciples in Educational work. The plan is to unite forces in Pomona College.

S. R. G. Twycross has sold a lot in the J. F. Hook tract for R. A. Kimball.

Work is progressing rapidly on the new cut off of the Pacific Electric and rail laying will soon be begun.

A Dictionary is usually dry reading. An exception to this rule is found in "A Dictionary of Sierra Madre," edited by Mr. J. G. Blumer, and published by the local Improvement Association. It is packed from cover to cover with interesting information regarding our little burg. Extra copies can be had by applying to the editor.

The store at the end of the carline has been bought by Miss Johanna A. Saenger who will add a stock of fancy groceries, and also provide regular meals in addition to light refreshments.

The new station that we have been waiting for so long is nearing completion. It is a building in keeping with the growing needs and importance of Sierra Madre.

There are no idle people around Sierra Madre. It seems almost impossible to get help of any kind, every one is busy. The other day Mrs. C. E. Cook searched high and low for help when irrigating time for the orchard came around, but without avail. Many others report similar experiences. This speaks for the general prosperity of our town.

Send in your items of news to the editor, either by mail or bring them in person. We will have a phone in a few days and then you can reach us easily. The more news you can send to us the more valuable the paper will become to you as well as your friends. All items must be signed by the sender as we will not publish anything unless we know from whence it comes and are satisfied that it is authoritative.

Miss Mabel Lewis Case of Los Angeles has here this week looking up the possibilities for a class in instrumental music.

The wires of the Edison Electric Company are nearly all up, and in a few days we will have electric lights.

L. Stolp of Orange, Cal., is in town looking after his interests here. As soon as he can arrange his affairs in Orange, he expects to come to Sierra Madre to reside.

Miss Paine of Long Beach is visiting with Mrs. B. W. Andrews on Baldwin Ave.

The new cottage for Mrs. M. H. Jordan of Long Beach has been completed and in a couple of weeks she will come and occupy it for the winter.

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**J. W. KEYS, Agent**

Mrs. Clara L. Knight has contracted for a modern five room house to be erected on La Belle Ave. F. C. Wright is the contractor and he expects to have it completed by November 1st when Mrs. Knight will make it her home for the winter.

Mrs. Maggie G. Steinberger has sold the large lot on the corner of Sunnyside and Mariposa Ave. through S. R. G. Twycross.

Subscribe for the News to be sent to your friends in other parts. It will tell them of Sierra Madre and perchance bring them here.

Our Postmaster is soon to move into more commodious quarters. He will occupy the room between Russell's store and the meat market.

S. R. G. Twycross reports the following sales in the Pierce Edgemont Tract. One lot for Miss Louise Hutchinson; one lot for Norval McGregor two lots for W. R. Ruddock.

Mrs. Williamson and Miss Lowwood have returned from visits to San Diego, La Jolla, Coronado and Catalina Island.

The small building now standing between the drug store and Russell's is to give place to a modern block which will be begun early in November.

The residence of Dr. H. H. H. at the corner of Laurel and Baldwin has undergone extensive alterations at the hand of F. C. Wright.



## SIERRA MADRE NEWS

R. T. COWLES.

EDITOR AND PROPRIETOR

PUBLISHED EVERY THURSDAY IN SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA.

SUBSCRIPTION PRICE, \$1.50 per year

Advertising rates on application

Sunset Phone

Thursday, October 11, 1906.

### A WORD ABOUT ADVERTISING

The advertising columns of the News will be open for all legitimate advertising. It will be our endeavor to make this part of the paper as interesting and readable as the news section. All advertising of a questionable character will be strictly excluded. This paper will not become party to the humbugs so prevalent today by admitting them to space in its columns. Quacks, fakers, patent medicine manufacturers will have to go elsewhere for publicity. We aim to keep the paper clean and ask the patronage of those who have legitimate announcements to make to the public.

### What Voters Should Know

The following are facts that every one ought know during an election year. Cut this out and post for future reference

August 7 - Last day to take out final naturalization papers and register; law requiring that every voter must be a citizen ninety days before election.

September 26 - Registration closes.

October 11 - Transferring from one precinct to another ceases. There is no such thing as transfer from one county to another.

September 17 to October 17 - Time for filing party or independent nominations with the County Clerk.

October 12 - Last day to withdraw from county ticket. Election officers appointed and polling places designated by Supervisors not later than this date.

October 17 - Last day to fill vacancies on county ticket.

October 27 - Proclamation issued by governor published ten days.

October 27 to November 2 - Sample ballots and drafts of constitutional amendments mailed to voters.

November 6 - Election day. Polls open 6 a. m. and close at 5 p. m.

November 12 - Supervisors begin canvass of election returns.

January 7 (first Monday) - New officers take their seats.

In order to vote a person must have been a resident of the state one year, of the county ninety days, and of the precinct thirty days.

## Sierra Madre Library Association

Directors Meeting held on the 6th of October

RESOLUTIONS passed at the first meeting of Directors held since the death of one of their number, Mr. C. E. Cook, the late Secretary of the Association:

**Resolved:** That this Board desires to place on record its deep regret at the loss it has sustained, since its last meeting, by the passing of one of its members, Mr. C. E. Cook.

Mr. Cook was first elected a member of this Board, and at the same time appointed its Secretary, on July 10, 1893, and at every Annual Meeting of the Association since that time, was unfailingly re-appointed to both offices.

During the thirteen years of his official connection with the Sierra Madre Library Association, Mr. Cook seldom, if ever, missed a meeting, and during all that period took an active interest in its welfare.

That in conveying to Mrs. Cook and her daughter their sorrow at the irreparable loss they have so recently sustained, the members of this Board rejoice in assuring Mrs. Cook that the memory of Mr. Cook, as a devoted husband, a kind parent, and an upright and public spirited citizen, will always stand high in the records of Sierra Madre.

That a copy of the foregoing resolutions be sent to Mrs. Cook, signed by the President and Secretary of the Association.

Miss Lydia Webster was appointed Secretary of the Association to fill the vacancy caused by the death of the late Mr. C. E. Cook.

### A PIONEER GONE

In the passing away of William H. Robinson, Sierra Madre has lost another of her pioneers. He opened the first store here and ever since has been closely identified with the remarkable growth and prosperity of the town. He was always active in promoting the interests of Sierra Madre, and was one of the most popular citizens of the place. We mourn the loss of one who has done much to make our town what it is today, and sympathize with those who are bereaved.

William H. Robinson was born in the city of Lowell, Mass. on the 1st of December, 1856. His parents were William and Ann Spencer Robinson, both of whom were born in England. His father was a machinist by trade and in early life came to the United States and settled in Lowell, Mass. where he established himself in business. The boy was reared in Lowell, and when a young man went into his father's shop to learn the trade of a machinist. He was married to Sarah A. Boyd, a native of Lowell in 1875. He worked at his trade until about 1881, when ill health compelled him to give it up. In 1883 he came to Los Angeles and later to Sierra Madre where he was engaged in carrying the mail from San Gabriel to this place.

In the spring of 1884 Mr. Robinson was joined here by his family, and in the fall of the same year opened up the first place of business. As a merchant he remained in business until a year ago, when he was compelled to retire. During his twenty two years residence here he was postmaster continuously with the exception of one term during

C. M. CLARK

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President Cleveland's administration.

He died at his residence on October 2nd, at which place the funeral was conducted at 10 A. M. Thursday, the 4th. He was buried with the regular Episcopal service, Rev. Chas. E. Bentham of the Church of the Ascension officiating.

Mr. Robinson leaves a widow and two children, Mrs. C. J. Pegler and A. L. Robinson. His mother and three sisters in Massachusetts, and a brother in England also survive him.

FOR SALE - Two fine rugs, 9 x 12, practically new. Apply n e corner Sunset and Central.

### VICTORY FOR SIERRA MADRE

Some time ago the people of Arcadia made an effort to move the polling place for this precinct from Sierra Madre to their incorporation, and apparently were successful in getting the change. However, energetic efforts of N. H. Ho and others succeeded in putting the board of Supervisors on last Monday a petition bearing the signatures of our voters against proposed the and now we have the assurance Sierra Madre citizens will not have to Arcadia to poll their votes.



## JOTTINGS HERE AND THERE

F. L. Smith of the firm of Smith and Roth has sold out his interest to W. D. Seely, and removed to Los Angeles where in the future he will be identified with the North American Development Company.

Mr. Seely will come here to live in a few days and will build a home on the corner of Laurel and Merrill Drive.

At the last meeting of the Library Board it was decided to reduce the fine for overdue books to two cents a day, and in the future the fine rule will be strictly enforced.

If you have any announcement to make to the people, if you want to buy or sell anything, put a liner in the News.

The boys of the Congregational Sunday School met at the home of the Superintendent on last Friday and spent an enjoyable evening. A boys' club was organized and in the future it will have a meeting every Friday evening. This week it will be at the same place.

Evening services will be resumed after the summer vacation next Sunday evening at the Episcopal Church.

Ground is being cleared for the new school house and building will commence at once. It is expected to have the school ready for occupancy by the first of the year.

Mr. and Mrs. R. J. Waters of Los Angeles were shown the beauties of Sierra Madre by Mr. Twycross recently. Mr. Waters is one of our Ex-Congressmen.

George H. Clark has sold his lot and new house in the Spalding and Pinney Tract through S. R. G. Twycross, to Capt. F. B. Clark of Hyde Park.

S. R. G. Twycross has sold a lot on Laura Street for Alexander Love to Sierra Madre parties.

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W. E. Bechtelheimer Druggist.

J. R. Bransby and family who have been spending the summer months at Laguna Beach, arrived home again on the Tuesday afternoon train.

The Misses Stella and Nellie Kavanaugh have returned from their summer vacation at Idlewild, and though they report having a fine time there they look like they are glad to be back in beautiful Sierra Madre.

M. Olsen is building a five room cottage on Suffolk Ave. near Baldwin. He expects to have it ready for tenants by the middle of November.

The editor is in receipt of a letter from Nelson Dilworth who left here for his home in Coachella some days ago, announcing his safe arrival there. He says he is enjoying the desert and getting up at five o'clock to guard the poultry from marauding coyotes. He asks that News be sent to him and closes with "success to the new paper."

Rev. S. A. Thompson, Presiding Elder of the Los Angeles District accompanied by Rev. C. L. Libby of Redlands was in town yesterday looking over Sierra Madre as a prospective field for Methodist Church.

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Rev. J. M. Campbell came into the News office one day this week, and in spite of the fact that we told him that we were not soliciting subscriptions until this issue should be out, left \$1.50 to pay for a year's subscription. He said he wanted to be first on the list. Who will be next?

Mr. and Mrs. S. N. Fields of Los Angeles spent Sunday with their daughter Mrs. R. T. Cowles.

The friends of Converse Twycross will be glad to learn that he is expected back from Nevada the latter part of the month.

Subscribe at once for the NEWS and so be sure to get the next issue.

The Ladies Aid Society of the Congregational Church will hold their fortnight meeting in the Church Annex on Tuesday next (the 16th inst.) at three o'clock P. M. Mrs. W. E. Bechtelheimer and Mrs. C. H. Jorgensen will act as hostesses. All ladies of the congregation and their friends are cordially invited.

A series of Sunday evening sermons is being given in the Congregation Church by the pastor on the questions of the Bible. The subject for next Sunday evening will be, "A Wrong Posture, Get thee up: wherefore liest thou upon thy face." Joshua vii, 10.

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